PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Issued Patent of: : Patent No: 6,942,110

Rick Martins : Issue Date: 09/13/2005

Serial No: 10/609,028 : Group Art Unit:: 3634

Filing Date: 06/27/2003 : Examiner: Novosad, Jennifer

Eleanore

Title: "POINT OF PURCHASE DISPLAY" : Confirmation No.: 8478

REQUEST FOR CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Washington, D.C. 20231

To whom it may concern:

I am the attorney listed for this patent application and/or patent. Please change the correspondence address to the address associated with my customer number which is:

Customer Number: 27550

Walter J. Tencza Jr. Suite 210 100 Menlo Park Edison, N.J.08837

Respectfully submitted,

Dated: July 30, 2009 /Walter J. Tencza Jr./

Walter J. Tencza Jr. Reg. No. 35,708

Suite 210 100 Menlo Park

Edison, N.J. 08837 (732) 549-3007 Fax (732) 549-8486